



### Radio Goes to War: The Cultural Politics of Propaganda during World War II

By Horten, Gerd

University of California Press, 2003. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgments Introduction: Radio and the Privatization of War PART I. RADIO NEWS, PROPAGANDA, AND POLITICS DURING WORLD WAR II Chapter 1: Radio News, Propaganda, and Politics: From the New Deal to World War II Chapter 2: Uneasy Persuasion: Government Radio Propaganda, 1941-1943 Chapter 3: Closing Ranks: Propaganda, Politics, and Domestic Foreign-Language Radio PART II. SELLING THE WAR TO THE AMERICAN PEOPLE: RADIO ENTERTAINMENT AND ADVERTISING Chapter 4: The Rewards of Wartime Radio Advertising Chapter 5: "Radio Propaganda Must Be Painless": The Comedians Go to War Chapter 6: "Twenty Million Women Can't Be Wrong": Wartime Soap Operas Epilogue: The Privatization of America Notes Index.



#### Reviews

Absolutely essential go through book. It can be rally fascinating through studying period of time. You wont truly feel monotony at at any time of your respective time (that's what catalogues are for concerning in the event you question me).

#### -- Roberto Leannon

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### -- Quinton Balistreri

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