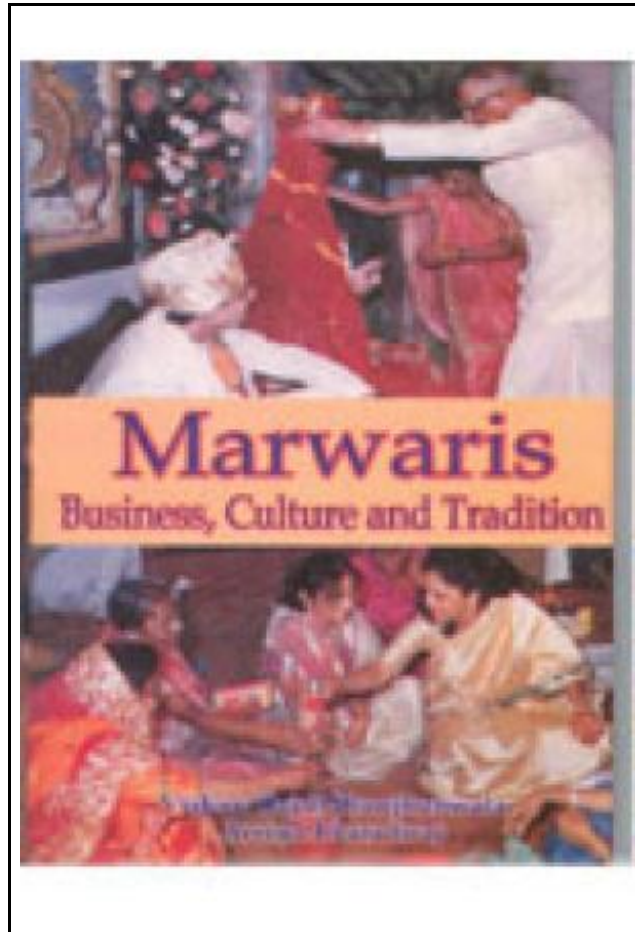


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2002. Hardcover. Book Condition: New. 252 The Marwari community has made significant contributions to the development of the Indian economy. Most large business houses are Marwari including Birla, Bajaj, Dalmia and Singhanian. But very little is known or understood about this community. This book fills in this gap. It narrates the rise and expansion of Marwari family. The origins lie in a small village in Rajasthan where the family was engaged in lending seed to the farmers. One of the members sought new opportunities in the city. The book explains how he built a business empire single-handedly. The transition from trade to industry is also described. The book is unique in explaining the inner working of the Marwari family. How the relations between brothers in a joint family are managed and broken. The attitude to charity, education, women and workers are explained. This book is an essential reading for those who want to understand how a Marwari family functions. About The Author:- V.D. Jhunjhunwala inherited a newly built business-in-crisis at the age of twenty. He single-handedly salvaged the industry from virtual ruin. Educated only up to class six, he rose to become the President of Indian Sugar Mills Association. He continues to manage a refractory unit at the ripe age of 78. He continues to take active interest in the public affairs of Malsisar-the village where he was born. Contents:- Preface Acknowledgements PART ONE : The Silver King Bhimrajji Dwarkadasji Grooming a Scion The Income Tax Settlement A Dreamt Business Empire PART TWO : Partition Partition II Aurangabad Foreign Travels The Fourth Generation Children's Education Religion and Charity Public Life Managing the Workers To sum it all Index. The Title 'Marwaries: Business, Culture And Tradition written by Bharat Jhunjhunwala Arvind Bharadwaj' was published in the year 2002. The ISBN number 9788178351056 is...



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