



## Principles of Macroeconomics (7th Edition)

By Ray C. Fair Karl E. Case

Prentice Hall, 2003. Softcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet.

- These two highly-respected economists and educators have revised this best-selling book to include more current topics and events while maintaining its hallmark features. The macro split has a SHORT RUN FIRST organization with updated data and policy issues throughout. The AD/AS MODEL IS PLACED LATE in the macro discussion. Hallmark features include: the authors use three levels of explanation: "Stories, Graphs, and Equations" to make economic concepts accessible and relevant to students with various learning styles (verbal, visual, and numerical); unified and logical structure that carefully reveals the workings of the economy; unparalleled supplements package, the text supports both the instructor and the student through this first, often challenging, economics course.

If you want to teach with a principles text that brings out economic applications through real-world examples and news analysis articles then be sure to review Case and Fair's Principles of Economics 7/e.

If you prefer to introduce short run issues before long run issues, and fully develop the Keynesian Cross with integrated coverage between chapters before covering the AS/AD Model, examine Case and Fair's chapters 8-13. 453 pp. Englisch.



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### Reviews

*This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Natalie Abbott**

*This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.*

-- **Rene Olson**